



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Laura Lee KUSUMOTO et al.

Application No.: 09/675,958

Confirmation No.: 1238

Filed: September 29, 2000

For: SYSTEM AND METHOD FOR  
CONSUMER-SELECTED  
ADVERTISING AND BRANDING  
IN INTERACTIVE MEDIA

Art Unit: 3629

Examiner: *Jonathan P. OUELLETTE*

Atty. Docket No.: 43461-201892 (*formerly 13376.0001*)

Customer No.

**26694**

PATENT TRADEMARK OFFICE

**SUBMISSION OF FORMAL DRAWINGS**

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

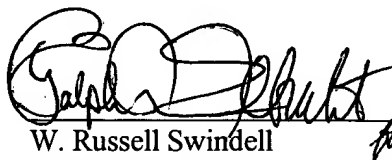
Sir:

Submitted herewith is one set (9 sheets, 6 figures) of formal drawings for filing in the above-identified application. Kindly submit the enclosed formal drawings with the originally filed application.

Should no remittance be attached, or should any greater or lesser fee be required, please charge or credit our Account No. 22-0261 and advise us accordingly.

Respectfully submitted,

Date: April 19, 2005



# 43,466

W. Russell Swindell  
Registration No. 50,906  
VENABLE LLP  
P.O. Box 34385  
Washington, D.C. 20043-9998

Telephone: (202) 344-4000  
Telefax: (202) 344-8300